

# YU WANG

## CONTACT INFORMATION

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## SKILLS

- Figma
- Illustrator
- Photoshop
- After Effects
- Unity
- Front-end Coding
- CAD Modelling
- Data Analyze

## LANGUAGES

- Chinesisch | Native
- English | Advanced
- Deutsch | Intermediate

## OBJECTIVE

I am a designer with a diverse background. While majoring in industrial design at Xi'an Jiaotong University, I learned user research, 3D modeling skills and mechanical production knowledge. Later, I majored in UXD at THI in Germany, where I learned visual design and programming skills and deepened and broadened the approach to user research.

The transition from 3D design to 2D design and from mechanical structure to user experience design has given me a deeper understanding of the entire product development, design and production process. After accumulating multidisciplinary knowledge, I have become more focused on production efficiency and business needs while considering human-centred user experience design. I have completed several complete product design projects and am familiar with all the procedure of the project. Through data analysis and user feedback, I have continuously optimised product design to improve usability and practicality. In addition, the production internship experience I gained outside the school has also made me more adaptable and adept at team collaboration and cross-departmental communication.

## EXPERIENCE

### INDUSTRIAL DESIGN INTERN

**RxHeal Technology Co.,Ltd.** ShenZhen, China | Feb 2016 - Oct 2017

- Utilized 3D modeling software to create realistic visualizations and prototypes of product designs.
- Collaborated with engineers to create detailed structure design, adapting to mechanical functional structure.
- Created a new information architecture schema and content strategy and designed sketches flow diagrams, wireframes and mockups to redesigning their application.

### USER EXPERIENCE DESIGN INTERN

**Sanmiguel Design Agency.** Munich, Germany | May 2022 - Dec 2022

- Designed the user flow and visual styles for new features.
- Coded the front-end for the landing page and application.
- Conducted user research and participated in user testing session to gather feedback for design improvements.

## EDUCATION

### BACHELOR OF ENGINEER

**Xi'an Jiaotong University.** Xi'an, China | Sep 2013 - Jul 2017

Industrial Design

### MASTER OF SCIENCE

**Technische Hochschule Ingolstadt.** Ingolstadt, Germany  
| Oct 2018 - Aug 2022

User Experience Design