

产品经理

王瑜

联系方式

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技能

- Figma
- Illustrator
- Photoshop
- After Effects
- Unity
- 前端开发
- 3D模型设计
- 数据分析

语言

- 中文 | 母语
- 英语 | 高级
- 德语 | 中级

职业意向

我是一名拥有多元背景的设计师，在西安交通大学主修工业设计时我学习了用户研究、3D建模技能和机械生产知识，之后在德国THI主修UXD，在那里我学习了视觉设计和编程技能，并加深和拓宽了用户研究的方式。

从3D设计到2D设计、从机械结构到用户体验设计这种转变让我对整个产品制定、设计和生产环节有更深入的了解，积累了多学科知识后在考虑以人为本的用户体验设计同时，也更注重生产效率与商业需求。完成多个完整的产品设计项目，熟悉项目的各个环节，通过数据分析与用户反馈不断优化产品设计提升产品的可用性和实用性，并且在校外参加的生产实习经验也使我更适应和擅长团队协作与跨部门沟通。

工作经验

工业设计实习

深圳睿瀚医疗科技有限公司. 深圳 | 2016年 02月 - 2017年 10月

- 对手术后患者的恢复过程进行调查，确定使用情景和使用需求
- 使用3D建模软件创建产品原型并将模型3d打印对产品进行测试
- 考虑人机工程学的同时，与工程师合作创建详细的结构设计以适应机械功能结构
- 创建新的信息架构方案和内容策略，设计流程图线框图和模型以重新设计与模型相匹配使用的应用程序

UX设计实习

Sanmiguel Design Agency. 慕尼黑 | 2022年 05月 - 2022年 12月

- 为新功能设计用户流程和视觉风格
- 为登录页面和应用程序编写前端代码
- 进行用户调研并参与用户测试环节收集反馈意见以改进设计

教育

工程学学士

西安交通大学. 西安 | 2013年 09月 - 2017年 07月

机械工程学院 工业设计

理学硕士

Technische Hochschule Ingolstadt. 英戈尔施塔特

| 2018年 10月 - 2022年 08月

计算机学院 用户体验设计

YU WANG

CONTACT INFORMATION

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SKILLS

- Figma
- Illustrator
- Photoshop
- After Effects
- Unity
- Front-end Coding
- CAD Modelling
- Data Analyze

LANGUAGES

- Chinesisch | Native
- English | Advanced
- Deutsch | Intermediate

OBJECTIVE

I am a designer with a diverse background. While majoring in industrial design at Xi'an Jiaotong University, I learned user research, 3D modeling skills and mechanical production knowledge. Later, I majored in UXD at THI in Germany, where I learned visual design and programming skills and deepened and broadened the approach to user research.

The transition from 3D design to 2D design and from mechanical structure to user experience design has given me a deeper understanding of the entire product development, design and production process. After accumulating multidisciplinary knowledge, I have become more focused on production efficiency and business needs while considering human-centred user experience design. I have completed several complete product design projects and am familiar with all the procedure of the project. Through data analysis and user feedback, I have continuously optimised product design to improve usability and practicality. In addition, the production internship experience I gained outside the school has also made me more adaptable and adept at team collaboration and cross-departmental communication.

EXPERIENCE

INDUSTRIAL DESIGN INTERN

RxHeal Technology Co.,Ltd. ShenZhen, China | Feb 2016 - Oct 2017

- Utilized 3D modeling software to create realistic visualizations and prototypes of product designs.
- Collaborated with engineers to create detailed structure design, adapting to mechanical functional structure.
- Created a new information architecture schema and content strategy and designed sketches flow diagrams, wireframes and mockups to redesigning their application.

USER EXPERIENCE DESIGN INTERN

Sanmiguel Design Agency. Munich, Germany | May 2022 - Dec 2022

- Designed the user flow and visual styles for new features.
- Coded the front-end for the landing page and application.
- Conducted user research and participated in user testing session to gather feedback for design improvements.

EDUCATION

BACHELOR OF ENGINEER

Xi'an Jiaotong University. Xi'an, China | Sep 2013 - Jul 2017

Industrial Design

MASTER OF SCIENCE

Technische Hochschule Ingolstadt. Ingolstadt, Germany
| Oct 2018 - Aug 2022

User Experience Design